

## **1.MAKEUP COMPETITION MASTER**

- Bridal makeup (commercial)
- Smokey Eyes
- Face Art (free choice of theme)

## **MAKE UP COMPETITION FOR STUDENTS AND YOUNG PEOPLE**

- Day style makeup
- Evening makeup

\* The organizers of the competition reserve the right to cancel or postpone any competition event at their discretion. If fewer than 3 participants participate in the event, the event will be canceled. Contestants will be notified of the decision after the official registration deadline, and in case of cancellation, registration fees for these events will be refunded.

## **GENERAL PROVISIONS**

### **1. REGISTRATION TERMS**

A contestant must meet the following criteria:

- g) master – a beauty specialist who has been working in this field for more than 1 (one) year;
- h) youth – a beauty specialist working in this field for up to 1 (one) year;
- i) student – a beauty specialist studying in this field (no age limit, student ID required);

An unlimited number of participants can register for the competition. There is no age limit for participants.

The registration form must be completed, signed and sent to the following address: Ariogalos g. 40, LT-48337 Kaunas or by e-mail [info@kigsa.lt](mailto:info@kigsa.lt). The registration deadline is March 11, 2026.

Registration is carried out and fees are accepted from individuals wishing to participate in the competition, or from organizations they represent.

If fewer than 3 participants have registered for a certain competition category on the registration deadline, such competition may be canceled by the organizers.

### **2. PARTICIPATION FEE**

The participation fee is paid only for the event in which you participate. The participation fee can be paid by bank transfer to the Association of Hairdressers and Beauty Specialists a.s. LT86 7300 0101 1566 7128, AB Swedbank. Indicate the name and surname of the participant in the payment purpose. Registration fees will not be accepted at the venue.

Participants wishing to register after the registration deadline must pay an additional 25 percent fee.

## **2. 3. SCHEDULE**

All participants must be in the dressing room at least 30 minutes before the start of the competition.

Only participants who are late for a justifiable reason will be granted additional time (not exceeding the total time allocated for the task).

Participants who are late to start their competition work without a justifiable reason will not be granted additional time.

## **4. CANCELLATION OR POSTPONEMENT OF COMPETITION COMPETITIONS**

The Championship organizers reserve the right to cancel or postpone any competition event at their discretion. If fewer than 3 participants have registered for the event, the event will be canceled.

The participants of the competition will be informed about the decision to cancel or postpone the competition event after the official registration deadline, and in case of cancellation, the registration fees for these events will be refunded.

## **5. OBSERVERS**

The work of the competition participants during the championship is supervised by observers who monitor the work process and record violations, which are reported to the chief championship commissioner after the event, who applies a penalty point system.

**6. JUDGES' DECISION** The judges' decision is final and indisputable. The participant is responsible for any misunderstanding of the rules!

## **GENERAL RULES**

1. The participants of the competition learn the mirror numbers 20 minutes before the start of the competition event. Contestants must be at their workplaces at least 15 minutes before the announced start. The chairman of the commission checks whether the mirror numbers match the names of the contestants.

2. Models are prohibited from helping contestants with hair styling (i.e. drying hair, touching hair, etc.). Penalty points are awarded for this.

3. Models must sit or stand in front of their mirrors (facing the mirror) when the judges are evaluating the contest entries.

4. After the contestants have completed their work, the judges will pass through the hall only once to form an overall impression.

5. During the second pass through the hall, the judges will evaluate the contestants' work according to the established criteria.

6. For violations of the contest rules and disregard of the rules, participants are punished according to the applicable penalty point system (see tables).

7. Penalty points. The minimum fine is 5 penalty points for one violation.

### 3.

8. Aids. Any use of unauthorized aids is punishable.

9. The mirror numbers of the contestants may coincide only in combined events.

10. Disqualification:

10.1. If a contestant prepares and presents more than one model in one event.

10.2. If a contestant exchanges mirror numbers with another contestant.

11. After finishing work, contestants must tidy up their workplace within 3 minutes (it is forbidden to leave any work tools or other objects on the work table) and prepare the model for the judges' evaluation and leave the competition area.

Participants must be familiar with the General Rules11. After finishing work, the contestants must tidy up their workplace within 3 minutes (it is forbidden to leave any work tools or other objects on the work table) and prepare the model for the judges' evaluation and leave the competition area.

Participants must be familiar with the General Rules and follow them.

Makeup sector news in 2026:

- all makeup competitions take place on the competition area, not backstage;
- you can have your own makeup chair and lamp during the competition, as the competition area will be equipped with standard workplaces for beauty professionals of all professions, with chairs of normal height.

#### **4.MASTER COMPETITION**

Bridal makeup (commercial)

Individual competition. Model – female (from 18 years of age)

There is no age limit for participants

The participants of the competition create a commercial bridal makeup on the competition site (the model arrives with a clean face). All stages of makeup creation must be completed: preparation of the facial skin for makeup, covering the skin with cream powder, all necessary facial corrections must be performed. Makeup is created using the latest makeup techniques and must comply with the principles of bridal commercial makeup. In this competition, it is important to present a beautiful, stylish bride, reflecting the latest makeup trends in this area, and to demonstrate high-quality, innovative performance techniques. Makeup is created only in the eye area, 5 penalty points are awarded for going beyond its boundaries.

Participants must be familiar with the General Rules and follow them.

1. Topic: bridal makeup (commercial).
2. Allowed to use: glued eyelashes, shiny eye shadows, various eye liners (including colored ones).
3. Prohibited to use: drawing elements, additional decorative elements (Swarovski crystals, pebbles, stencils).
4. Clothing: clothing must match the image of the bride, indecent clothing is prohibited.
5. Evaluation: a special jury has been formed to evaluate this event, which evaluates the makeup technique, lines, symmetry, shapes, complexity, cleanliness of the work, compliance with the theme and adaptation to the individual features of the model. When the judges evaluate, the models are lined up in one line, facing the judges. Models must hold a clearly visible participant's seat number. Contestants may provide their own lighting lamps for the evaluation process.
6. Penalty points: Participants who do not comply with the contest rules are punished according to the penalty point system.
7. Time: 1 hour.
8. Evaluation: max. 30 points / min. 21 points.

After the end of the competition, participants are given 3 minutes to prepare (arrange their clothes, put on accessories) for the judges' evaluation. DURING THIS TIME, TOUCHING THE MODEL'S FACE AND ADJUSTING MAKE-UP IS PROHIBITED.

## **5.MASTERS COMPETITION**

### **Smokey Make-up (Smokey Eyes)**

Individual competition. Model – female (from 18 years of age)

There is no age limit for participants

The participants of the competition create smoky make-up (Smokey Eyes) on the competition site (the model arrives with a clean face). All stages of make-up creation must be completed: preparation of the facial skin for make-up, covering the skin with cream powder, all necessary face corrections (toning, modeling of facial shapes, technically shaped eyebrows, lips) must be performed. Make-up is created according to the latest make-up trends, performed using the horizontal shading technique. Make-up must be bright and intense. The main color is black. In this competition, it is important to present a fashionable image. Make-up (shading) is created only in the eye area, 5 penalty points are awarded for going beyond it. Make-up must be complete.

Participants must be familiar with the General Rules and follow them.

1. Theme: Smokey Eyes.
2. Allowed to use: pencil, cream, tinted textures; dry or cream modeling tools, satin, pearl powder; dull colors (burgundy, black, black with brown). For the transition to the eyebrow area, you can use shadows that give glow (highlighter). However, the eyelid itself must remain matte.
3. Prohibited to use: drawing elements, additional decorative elements (Swarovski crystals, pebbles, stencils), bright colors (neon, green, blue, etc.), "glitter". A model with permanent makeup, eyelash extensions is not allowed. Glitter is not allowed.
4. Clothing: clothing must be fashionable, stylish, and correspond to the style of smokey makeup.
5. Evaluation: a special jury has been formed to evaluate this event, which evaluates the makeup technique, lines, symmetry, shapes, complexity, cleanliness of the work, compliance with the theme and adaptation to the individual features of the model. During the judges' evaluation, the models are lined up in one line, facing the judges. Models must keep their participant's seat number clearly visible. Contestants may provide their own lighting lamps for the evaluation process.
6. Penalty points: Participants who do not comply with the contest rules are penalized according to the penalty point system.
7. Time: 1 hour.
8. Evaluation: max. 30 points / min. 21 points.

After the end of the event is announced, participants are given 3 minutes to prepare (arrange clothing, put on accessories) for the judges' evaluation. DURING THIS TIME, TOUCHING THE MODEL'S FACE AND ADJUSTING MAKEUP IS PROHIBITED.

## **6.MASTERS COMPETITION**

### **Face Art**

Individual competition. Model – female or male (from 18 years of age)

There is no age limit for participants

The participants of the competition perform face art at the competition site. The participants of the competition must have a pre-prepared working sketch (A3 format) with a detailed explanation of what is drawn, what they want to demonstrate with their work. The participant of the competition can use this sketch during the competition.

Participants must be familiar with the General Rules and follow them.

1. Theme: Face Art (freely chosen theme).

2. Allowed to use: special body painting paints, spray glitter, Swarovski and other stones. Models are allowed to do a hairstyle and manicure before the competition. Props and costume details are created in advance. It is allowed to work with brushes, sponges. During the competition, you can also create props. In order to reveal the theme of “Face Art”, you can apply all make-up techniques. It is allowed to use a pre-prepared sketch (A3 format) with all color solutions, details and ideas. You can use all auxiliary tools - a heater, a lighting lamp, etc., necessary for the competition.

3. It is forbidden to: use an airbrush (spray device), use toxic non-professional paints for painting, not intended for this purpose, attach props before the start of the competition, use stencils; have an assistant. The model cannot help the master draw. It is forbidden to use silicone parts.

4. Evaluation: a special jury has been formed for this competition, which evaluates the drawing, overall image, disclosure of the theme, color solutions, complexity, use of drawing techniques, accuracy, retouching, creativity, originality, innovation.

5. Penalty points: Participants who do not comply with the competition rules will be penalized according to the penalty point system.

6. Time: 1 hour 30 minutes.

8. Evaluation: max. 30 points / min. 21 points.

After the end of the competition, participants are given 5 minutes to prepare (arrange their clothes, put on accessories) for the judges' evaluation.

**DURING THIS TIME, IT IS PROHIBITED TO TOUCH THE MODEL'S FACE AND TO CORRECT THE DRAWING.**

## **7.STUDENT AND YOUTH COMPETITION**

### **Day style makeup**

Individual competition. Model – female (from 18 years of age)

There is no age limit for participants

The participants of the competition create daytime makeup at the competition site (the model arrives with a clean face) (1 (one) hour is allocated for the competition). All stages of makeup creation must be completed: preparation of the facial skin for makeup, toning, modeling of the face shape, shaping of eyebrows, modeling of the edges of the eyes and eyelashes, applying color to the lips. Makeup must be visible and performed using the classic shading technique.

Daytime makeup is created according to the latest fashion trends. In the competition, it is important to mask the model's facial skin imperfections as naturally as possible and to cover the face with a thin layer of cream powder, properly modeling it. Colors must neutrally emphasize the model's facial features and skin advantages.

Participants must be familiar with the General Rules and follow them.

1. Theme: daytime makeup.
2. Allowed to use: tools for daytime makeup, except for prohibited tools.
3. Prohibited: using stencils, having photos or other visual aids at the workplace, using large adhesive details, eyelashes, using makeup tools and watercolors. It is forbidden for a model to help a contestant apply makeup. A model cannot have extended eyelashes or permanent makeup.
4. Clothing: white shirt, black pants.
5. Evaluation: a special jury has been formed for this competition, which evaluates the makeup application technique, lines, symmetry, shapes, complexity, cleanliness of the work, compliance with the theme and adaptation to the individual features of the model. When the judges evaluate, the models are lined up in one row, facing the judges. Models must keep their participant's seat number clearly visible. Contestants may provide their own lighting lamps for the evaluation process.
6. Penalty points: Participants who do not comply with the competition rules are punished according to the penalty point system. Penalty points are awarded for being late to the competition site, leaving a messy workplace, improper behavior, inappropriate appearance (clothing) of the model.
7. Time: 1 hour.
8. Evaluation: max. 30 points / min. 21 points.

After the end of the competition is announced, participants are given 3 minutes to prepare (arrange clothing, put on accessories) for the judges' evaluation. DURING THIS TIME, TOUCHING THE MODEL'S FACE AND ADJUSTING MAKE-UP IS PROHIBITED.

## **8.STUDENT AND YOUTH COMPETITION**

### **Evening Make-up**

Individual competition. Model – female (from 18 years of age)

There is no age limit for participants

Participants of the competition create evening make-up on the competition site (the model arrives with a clean face) (1 (one) hour is allocated for the competition). All stages of make-up creation must be completed: preparation of the facial skin for make-up, toning, modeling of the face shape, modeling of the eyes, eyelash edges, correct shaping of eyebrows and lips. Make-up must be visible and performed using the classic shading technique.

Evening make-up should be created according to the latest fashion trends. In this competition, it is important to mask the model's facial skin imperfections as naturally as possible and cover the face with a thin layer of cream powder, properly modeling it. Make-up colors must emphasize the model's facial features and skin advantages.

Participants must be familiar with the General Rules and follow them.

1. Topic: evening make-up.
2. Allowed: use of evening make-up products (except for prohibited products), glued eyelashes (in tufts or continuous), applying various additional shiny, loose make-up textures.
3. Prohibited: use of stencils, having photos or other visual aids at the workplace, use of large glued details, use of make-up products and watercolors. The model is prohibited from helping the contestant to apply make-up. The model cannot have eyelash extensions or permanent make-up.
4. Clothing and hairstyle: short black cocktail dress and evening shoes; accessories that match the overall image are possible, hair styling – classic bun.
5. Evaluation: a special jury has been formed to evaluate this event, which evaluates the makeup technique, lines, symmetry, shapes, complexity, cleanliness of the work, compliance with the theme and adaptation to the individual features of the model. When the judges evaluate the models, they are lined up in one line, facing the judges. Models must keep their participant's seat number clearly visible. Contestants may provide their own lighting lamps for the evaluation process.
6. Penalty points: Participants who do not comply with the contest rules are punished according to the penalty point system. Penalty points are awarded for being late to the contest site, leaving a messy workplace, improper behavior, and inappropriate appearance of the model (hairstyle, clothing).
7. Time: 1 hour.
8. Evaluation: max. 30 points / min. 21 points.

After the end of the contest, participants are given 3 minutes preparation (arranging clothes, putting on accessories) for the judges' evaluation. DURING THIS TIME, TOUCH THE MODEL.,



## **9.Criteria Daytime Makeup Requirements**

1. Makeup technique Technical complexity of makeup (amount of colors and transitions, expression of lines and shapes). Makeup must be done using the classic shading technique, visible, meeting the requirements. Technically shaped eyebrows and lips.
2. Cleanliness of makeup and face coverage Cleanliness of face coverage, technical solution for correction, color and layer thickness of cream powder.
3. Makeup colors Quality of eye shadow color casting (at least 3 colors), symmetry, selection of a neutral color scheme. Makeup must be done using the classic shading technique.
4. Model appearance Image: the model is dressed in a white shirt and black pants, minimal accessories suitable for a business look. Hair styling is freely chosen.
5. Completeness The makeup is evaluated in harmony with the overall image of the model, the use of the latest fashion trends in daytime makeup.

### **Requirements for evening makeup for students**

#### **Criteria Requirements for evening makeup**

1. Makeup technique Technical complexity of makeup (amount of colors and transitions, expression of lines and shapes). Makeup must be performed using the classic shading technique. Technically shaped eyebrows and lips.
2. Cleanliness of makeup and face coverage Cleanliness of face coverage, technical solution for correction, color and layer thickness of cream powder. The compositional center of the face must be highlighted.
3. Makeup colors Quality of eyeshadow color casting (at least 3 colors), symmetry, combination of eyeshadow, cheek and lip colors. Makeup must be performed using the classic shading technique.
4. Model's make-up Image: the model is dressed in a short black cocktail dress and evening shoes, accessories that match the overall image are possible. Hair styling - classic bun.
5. Completeness The makeup is evaluated for its harmony with the overall image of the model, the use of the latest fashion trends in evening makeup.